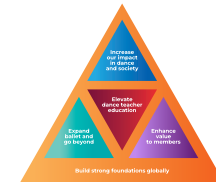


RAD 2025–2030



WHY WE EXIST	We inspire the world to dance, promoting excellence and joy in dance teaching and learning for all. Through dance we empower people and build communities.				
WHAT WE DO	Educate dance teachers to the highest levels	Set quality standards for teaching and learning dance	Widen access to the power and joy of dance for all	Support our members throughout their careers	
WHAT'S SPECIAL	British brand with Royal charter and long legacy	A dance educator focused on excellence and inclusion	An extensive global community	Connected to the dance profession	
AREAS OF FOCUS	Increase our impact	Elevate teacher education	Expand ballet and go beyond	Enhance value to members	Build strong global foundations
OUR VALUES	Exceptional together, creative innovators, open to all, happy to help, champions of wellbeing				